

# INGERSOLL'S LIQUID RUBBER PAINT

*The only Paint that will successfully resist the  
ACTION of SALT AIR, SUN'S DIRECT RAYS, and COAL GAS.  
FACTS DEMONSTRATED BY ACTUAL TESTS.*

HOUSES PAINTED TEN YEARS STILL LOOKING WELL!

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LATEST STYLES IN BODY  
AND TRIMMING COLORS.

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THE THIRTY-SIX SHADES HEREIN SHOWN ARE SPECIALLY  
SELECTED AS BEING THE MOST DURABLE AND COLOR  
LASTING, EMBRACING ALL THE LATEST STYLISH SHADES.

INGERSOLL'S LIQUID RUBBER HOUSE  
INDESTRUCTIBLE BARN  
CARRIAGE AND WAGON PAINTS.

CORRESPONDENCE SOLICITED.

O. W. INGERSOLL, PROPRIETOR,

243 PLYMOUTH STREET,

BROOKLYN, NEW YORK.

# INGERSOLL'S LIQUID RUBBER PAINTS.

The Ingersoll Ready-mixed Paints have been manufactured and sold in this country for many years. They are cheaper, more color-lasting and weather-enduring than any other paint now offered to the public. They neither blister, crack, chalk, nor peel off, and they have stood the test of every climate. This fact has been testified to by thousands in all the States and Territories. (See test.)

We are happy to state that our determination to manufacture a perfectly pure article of paint has resulted in a large and constantly increasing business. We feel satisfied from the first that if a paint could be produced ready mixed of any desired shade or color, without any trouble or expense in purchasing the different ingredients, and with the extraordinary advantages this paint possesses, and in addition, at a price less than the cost of materials for mixing ordinary paint, certainly its use would be limited in extent only by the knowledge of its existence.

To farmers and all others who employ men who of necessity must have idle hours, these paints will be found peculiarly valuable. It is not even every ordinary painter that has the ability to produce uniform and delicate shades; while for an unprofessional to undertake the difficult task would only result in the waste of material, or perhaps in disfiguring an otherwise artistic house. It is, therefore, a great saving of time and money to order direct from a sample card the exact tint or tone required, and have it come to hand ready to be applied without any further labor or trouble.

We feel justified, from the experience of years, in claiming for our paint not only very great superiority over any mixed paints now in use, but also claim that it is *easier worked, more durable, of handsomer finish* and much *cheaper* than the best white lead and oil mixed in the old way—qualities which we know will insure its ready sale in any locality where it is once used.

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## THE ONLY PAINT THAT WILL SUCCESSFULLY RESIST THE ACTION OF

### Salt Air and Sea Water, Coal Gas, Moist Air and Sun.

Those living near salt water, or where the sun's direct rays shine, must have noticed how soon white lead, or in fact any paint, chalks or rubs off, and if white paint turns dark, if colored, fades. This is also true if coal is burned in the neighborhood.

In corroding or manufacturing white lead, certain acids **MUST** be used. These acids are acted on by salt air and water, and to a lesser degree by moisture, and also by the sulphuretted hydrogen gas from hard coal, which turns the lead black or dark. The sun, acting with the acids in the lead, destroys the water-proof qualities of the oil, and the paint becomes whitewash, to be removed by the rain and storms.

In the manufacture of the Ingersoll Liquid Rubber Paint we have thoroughly effaced all traces of acids, and produced a paint which, when applied, forms a complete elastic coating, the particles of which are indissolubly united. And it is the only known paint that will successfully resist the action of salt water or air—ordinary moisture, coal gas, or the sun's rays; the latter only serves to bleach the white paint whiter.

We earnestly solicit your custom with the full assurance that our paints, once used, will by practical demonstration prove their superior qualities, making you our friend and permanent customer. Correspondence solicited, discounts, estimates, or any desired information cheerfully furnished.

## THE PAINT SPEAKS FOR ITSELF. READ THIS.

The Ingersoll Paint is unquestionably the best Paint manufactured in this country. This is the testimony of thousands of Patrons I have met all over the country.

HON. MORTIMER WHITEHEAD, *Lecturer of the National Grange, P. of H*

SOUTH JEFFERSON GRANGE, MICH., Feb. 8th, 1889.

Mr. O. W. Ingersoll.

DEAR SIR:—I will say I am at present, and have been since 1873, Purchasing Agent for Grange No. 182. Have ordered and used *two thousand gallons* of your paint during past fifteen years with entire satisfaction to all parties concerned. . . .

We believe that every article should stand on its merits, and so believing, I am induced to write this article, knowing that the evidence is so abundant and conclusive that the Ingersoll Paint is a very superior article, that it would be an injustice to remain silent.

Fraternally,

ANDREW L. DAVIS.

SAUK CO., WIS., Feb. 9th, 1889.

DEAR SIR:—I have used and recommended the Ingersoll Paint. Will say that it has given entire satisfaction. *My house, painted ten years ago, still looks well.*

Yours truly,

C. E. KELLEY.

BRADFORD CO., PA., October 12th, 1888.

Mr. O. W. Ingersoll.

DEAR SIR:—The Indestructible Barn Paint received is very good, and the painter, a man of much experience, is well pleased. There are many farmers who would use more paint if the material did not cost so much, and I am sure this paint will meet a large sale as soon as they learn its value.

Yours fraternally,

D. B. SHERMAN.

LAKE COUNTY, FLORIDA.

Mr. O. W. Ingersoll.

DEAR SIR:—The one coat of your paint that I put on my house in August, 1884 looks better to-day than any other house in the place that has been painted one year with two coats of other ready-mixed paints, or with lead and oil. I shall use no other paints as long as the Ingersoll rubber paints maintain their present excellence.

Yours respectfully,

J. H. CAMPBELL.

LYCOMING COUNTY, PENN., October 1st, 1888.

DEAR SIR:—I used the Ingersoll Liquid Rubber Paint on my house three years ago; it gives good satisfaction. I used the paint myself. People are comparing my house with others in the neighborhood painted at the same time. The other paint is already coming off, while mine still looks well. I now recommend it to any one wishing a good and cheap paint.

Yours respectfully,

W. H. BAKER.

*Ingersoll Paint Works.*

CUMBERLAND CO., N. J.

GENTLEMEN:—I *know*, from actual experience, that your paint is everything claimed for it, and that it will cover more space, last longer and look better than any other kind we ever used. I *know*, moreover, that you are square and reliable in every sense, and that any one trying your goods will want none other. When "*Ingersoll Paints*" are in general use, there will be no more complaint about paint discoloring, cracking or rubbing off like whitewash.

Yours truly,

JOSEPH MASON.



42  
D. QUAKER DRAB.

222  
WARM GRAY.

39  
LIGHT STRAW.

229  
BLUE SLATE.



226  
L. BROWN.

225  
PEA GREEN.

49  
VEN. RED.

233  
QUAKER GRAY.



**NOTICE.**—We make any desired shade to order in quantities not less than five gallons, without extra cost; but as many colors fade from the nature of their ingredients, we **STRONGLY RECOMMEND** the use, so far as possible, of colors here shown, which have been **SPECIALLY SELECTED** for their **COLOR LASTING** qualities.

213  
SEAL BROWN.

223  
TAN.

215  
FRENCH OLIVE.

53  
DARK BROWN.



227  
NILE GREEN.

234  
INDIAN RED.

228  
SILVER GRAY.

83  
CHROME GREEN.



WOOD STAINS, Walnut, Oak, and Mahogany. Price, \$2.00 per gallon.

DEEP CHROME YELLOW and DARK BLUE, best quality. Price, \$3.75 per gallon.

217  
KANSAS STONE.

211  
PEARL GRAY.

219  
BUFF.

235  
LIGHT LEAD.



48  
OLIVE GREEN.

72  
METALLIC ROOF.

31  
LIGHT STONE.

221  
D. VAN DYKE DRAB.



## OUTSIDE AND INSIDE WHITE.

In ordering White be PARTICULAR to state if for OUTSIDE or INSIDE use. The former dries with a RICH GLOSS, while the latter is FLAT. Our White Paint is a beautiful SNOW WHITE, and not the dirty cream-colored mixture put out by most manufacturers. Price, \$2.50 per gallon.

212 + 125  
VAN DYKE DRAB.

43  
QUAKER DRAB.

218 + 125  
SKY BLUE.

210  
YELLOW FAWN.



## CARRIAGE AND WAGON PAINTS.

204  
DEEP BLUE.

203  
PERSIAN RED.

201  
BOTTLE GREEN.

202  
COACH BLACK.



DEEP CHROME YELLOW and DARK BLUE, best quality. Price, \$3.75 per gallon.

## WHITE LEAD AND OIL.

We are continually being asked by Patrons and others why it is that our paint will last and look well for twelve and fifteen years, while White Lead, the best that can be procured, will "chalk" within one, and not stand over three years.

The cause for this is easily understood by an examination of the facts. In olden times the corroding of White Lead—was a slow, tedious process requiring eight weeks before the carbonate was ready for use, but the product was thoroughly good.

As the demand increased, this process was found too slow and the output too limited. Accordingly the ingenuity of inventors was taxed for a quicker, cheaper method. The result was the adoption of the present process, by which, with the aid of *powerful acids* *White Lead is corroded in a few days.*

The White Lead produced by this rapid, cheap method, it is needless to say, is inferior; it retains a certain amount of acid, which on exposure to the sun and atmosphere eats the oil, destroys its elasticity, and eventually entirely decomposes it, so that you have on your building what is in effect *merely a coat of chalk*, that soon washes and rubs off, leaving the wood bare and unprotected.

You cannot make good paint by mixing White Lead and Oil with a stick by hand—it requires the most powerful machinery, all ingredients must be ground into each other, and become so thoroughly united as to form *one complete mass.*

Hand-mixed Lead and Oil is at best but an imperfect mechanical mixture whose particles are not united, which but serves to assist the destructive action of the acid, the sun and elements to more quickly and effectively do their work and bring about the results heretofore spoken of.

You have probably noticed this chalking of White Lead; if not, rub your hand over any building that has been so painted a year and you will find it covered with a fine chalky substance.

The manufacture of the Ingersoll Ready Mixed Paint is based on a careful study of and compliance with the laws of nature. None of these acids are used, and consequently when applied, it forms a complete elastic coating, the particles of which are indissolubly united, and cannot be penetrated by the action of the elements.

That White Lead soon "chalks" off is a fact so well known as to be beyond dispute, yet there are many short-sighted painters of a *certain class* who continue to urge its use from selfish motives, and we wish most earnestly to warn our friends not to allow themselves to be deceived and persuaded in this matter. White Lead and Oil paints imperfectly mixed and colored by hand contain the cause of their own destruction, and there can be but the one certain, unsatisfactory result.

Intelligent painters were among the first to adopt our paints, and to-day our oldest customers and largest buyers are men of this class who recognized the fact, that thoroughly well done, satisfactory and durable work brings more custom and pays better in the end, and such work they know cannot be done with Lead and Oil.



## RULE FOR FIXING THE QUANTITY OF PAINT REQUIRED.

One gallon covers 200 square feet on ordinary house-work (dressed timbers), *two coats*. For buildings add the number of feet front, rear, and both sides together, multiply the total by the height, divide this amount by 200, and the result will be number of gallons required for two coats. If the wood is new, or dry and porous, an allowance should be made for first coat, on account of soakage. It is always advisable to order at one time the *full amount* required to complete the work.

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## "INDESTRUCTIBLE PAINTS."

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To meet the large and growing demand for a *good, cheap* paint for Barns, Outbuildings, Fences, and all places where a particularly fine paint is not required, we succeeded last year, after much careful study and experiment, in producing an article which was introduced under the name "Indestructible," with the full confidence that it would meet every want in a satisfactory manner.

They are ready mixed for use, and in quality and durability will be found equal to anything sold throughout the country at much higher prices.

We confidently recommend them for satisfactory, economical work.

These paints are made in *ten colors only*. Sample card of same will be *mailed free* on application. *The colors are not shown on this card.*

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## CARRIAGE AND WAGON PAINTS.

We would call your particular attention to this fine line of paints, designed for the repainting of carriages, wagons, and all kinds of farm machinery and implements.

It has been our aim to lead the market in these paints, and to this end nothing but the *very best selected materials* are used in their composition.

Being ground in extra coach body varnish, they do not require varnishing after painting, but dry with a rich lustrous gloss, presenting great purity and depth of color and beauty of finish. You can with a gallon or half gallon make your vehicle look like new, at a merely nominal cost. We confidently recommend these paints as being the best money can produce for the purpose, and for durability and color-lasting qualities unequalled.

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## BRUSHES.

To secure the best and most satisfactory results in painting, a good brush is an absolute necessity.

We have this year an increased list of fine Paint Brushes specially adapted for use with our paint, and customers will find it an object to buy direct from us, securing first-class goods at low prices.

The Flat Brushes, of which we offer two grades, are particularly popular, and justly so, for all flat surface work.

Brushes packed with paint or sent by mail, postage free.

# PRICE LIST.

## INGERSOLL'S LIQUID RUBBER PAINTS.

Sample Color Cards mailed free.		Per Gallon.
METALLIC ROOF PAINT.....		\$2 00
WOOD STAINS, Walnut, Oak, and Mahogany.....		2 00
SHADES, Nos. 31 to 53, and from No. 210 to No. 233 inclusive, and No. 235.....		2 50
OUTSIDE WHITE, Gloss A.....		2 50
INSIDE WHITE, Flat C.....		2 50
GLOSS BLACK, extra fine.....		2 50
ADAMANT FLOOR PAINTS, very durable colors, same as Nos. 219, 223, and 229.....		3 00
ENAMEL GLOSS, White B, Outside.....		3 00
SNOW WHITE, Fresco D, Inside.....		3 00
DEEP GREEN and INDIAN RED, Nos. 83 and 234.....		3 50
CARRIAGE and WAGON PAINTS, in Coach Body Varnish, four colors, Nos. 201, 202, 203, and 204.....		3 50
CHROME YELLOW and DARK BLUE.....		3 75
VERMILION.....		6 50
FURNITURE VARNISH, best.....		3 50
WHITE DAMAR VARNISH, extra.....		4 50
COACH BODY VARNISH, extra super.....		6 00
NO. 1 GEAR VARNISH, very fine.....		7 50
ORANGE SHELLAC VARNISH.....		7 50

Regular Prices.

### PRICE LIST OF QUANTITIES LESS THAN ONE GALLON.

Colors per half gallon.....	\$1 10	Quarts.....	\$0 60
2 50 " " " " .....	1 35	" .....	72
3 00 " " " " .....	1 60	" .....	85
3 50 " " " " .....	1 85	" .....	97
3 75 " " " " .....	1 97	" .....	1 03
4 00 " " " " .....	2 10	" .....	1 10
6 00 " " " " .....	3 10	" .....	1 60
6 50 " " " " .....	3 35	" .....	1 73
7 50 " " " " .....	3 85	" .....	2 00

All paints put up in packages of from one quart to fifty gallons.

### TERMS.

☞ On application we quote wholesale discounts from above prices which make these paints come at a very low figure.

☞ Cash must accompany all orders when the parties are unknown to us, unless good city references are furnished.

☞ Money may be sent by either draft, check, registered letter, postal money or express order, charges paid, payable to *O. W. Ingersoll*.



# PRICE LIST.

## INGERSOLL'S LIQUID RUBBER PAINTS.

**Sample Color Cards mailed free.**

Per  
Gallon

METAL  
WOOD  
SHADES  
OUTSIDE  
INSIDE  
GLOSS  
ADAMA  
229  
ENAMEL  
SNOW  
DEEP C  
CARRIA  
Nos.  
CHROM  
VERMI  
FURNI  
WHITE  
COACH  
NO. 1 C  
ORANG

\$2 00 C  
2 50  
3 00  
3 50  
3 75  
4 00  
6 00  
6 50  
7 50

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